

## COAST “PLAY THAT PAYS”

### Specific Terms and Conditions

#### Description

Coast, which is brought to you by NZME Radio Limited (the “Promoter” or “Coast”), is presenting **PLAY THAT PAYS (“Promotion”)**. To participate, listen to Coast weekdays at approximately 8:05am for details of the *PLAY OF THE DAY ARTIST*. Four times a day Coast will play a song by the *PLAY OF THE DAY ARTIST*. Playing the song in FULL is the cue to call 0800 004 COAST (0800 004 262). Caller TEN will be selected to play and choose between a share of \$10,000 Coast Cash or a mystery prize!

#### Promotional Period

The Promotion starts on Monday 17<sup>th</sup> March 2025 and ends on or before Friday 11<sup>th</sup> April 2025. The competition runs on standard weekdays (Monday – Friday) in New Zealand between 8.00am and 6.00pm. Excluding weekends and public holidays (except for regional anniversary days).

#### How to Win

To be eligible to enter the Promotion, you must be:

- 1) 18 years of age or older;
- 2) Heard the **COAST PLAY THAT PAYS - PLAY OF THE DAY ARTIST** announcement each weekday at approximately 8:05am;
- 3) Heard a song by the specified *PLAY OF THE DAY ARTIST* played in FULL sometime between 8:05am and 6:00pm;
- 4) Call 0800 004 COAST (0800 004 262);
- 5) Be selected as caller ten (10); Entrants may be required to go through an eligibility checklist off air (at the absolute discretion of the Promoter). If the entrant who successfully calls does not meet the eligibility requirements, they will not go through to air;
- 6) Caller TEN will be given FIVE (5) seconds to decide if they wish to take the cash or prize;
- 7) At various times across the Promotional Period the Promoter may open alternative forms of entry. This may include but is not limited to entries via [www.coastonline.co.nz](http://www.coastonline.co.nz), at live events, SMS text or iHeartRadio *Talkback*. The Promoter reserves the right to allow bonus entries for registered iHeartRadio users via the iHeartRadio app;
- 8) Please be aware that if you are listening on iHeartRadio broadcast content is delayed;
- 9) Eligible under NZME’s Standard Promotion or Competition Rules below.

#### Prize

**COAST PLAY THAT PAYS** prizes:

- A choice between the daily cash amount as prescribed in the *Play of the Day* announcement at 8:05am OR a mystery prize.
- To receive a cash prize, winning Entrants must provide a nominated valid New Zealand bank account as requested by the Promoter. The cash Prize will be transferred to the Prize winner’s nominated bank account via electronic funds transfer within fifteen (15) working days once all correct details are provided and verified.

**Total Prize Value:** Up to \$10,000.



## Other

1. These terms and conditions may be amended, and the Promotion terminated at any time by the Promoter.
2. The Promoter's decisions on all entry and promotion matters are final and no correspondence will be entered into.
3. The Promoter takes no responsibility for any failure or delay in delivering the Prize but will provide all reasonable assistance in cases where the Prize is not received by the Prize winner.
4. Neither the Promoter nor any other person or party associated with this Promotion will be liable to any person in any way in relation to this Promotion.
5. Participants grant the Promoter permission to collect and use their name, photograph, voice and film recordings in which they appear, in connection with the Promotion and for future promotion and marketing purposes and waive any claims to royalty, right or remuneration for such use. This includes the right to use on the Promoter's websites, Facebook pages, on air and other publications of the Promoter.
6. NZME will collect and use, for the purpose of the Promotion, your personal information. Any personal information provided to the Promoter will be collected, held and used in accordance with NZME's privacy policy: <https://www.nzme.co.nz/about-nzme/terms-conditions/>
7. You have the right to request access to and correction of your personal information (where such information is readily retrievable) by contacting the Promoter.
8. Please contact [coast@coastonline.co.nz](mailto:coast@coastonline.co.nz) with any queries.
9. By entering the Promotion, you have agreed to accept these Specific Terms and Conditions, our standard promotion or competition rules, our website terms of access and privacy policy.
10. **Please be aware that if you are listening on iHeartRadio, broadcast content is delayed. Listeners who stream content will hear a delayed cue to call.**

## STANDARD PROMOTION OR COMPETITION RULES

### Definitions

'NZME' means all companies in the NZME Group including but not limited to NZME Holdings Limited, NZME Publishing Limited, NZME Radio Limited, GrabOne Limited and all brands and operating companies controlled by or associated with those entities.

The 'Promoter' is NZME.

'Disqualified Participants' are:

- (a) all NZME employees, all employees of participating sponsors or promoters and/or advertising agencies and their Immediate Families;
- (b) all people under the age of 18 years where the prize incorporates air travel or any other element which would be illegal to supply to a person under the age of 18 years;
- (c) all people who have won a prize from the channel/station running this promotion in the last 14 days. If the previously won prize was valued at over \$999.99 the winner must stand-down from entering for a period of 90 days.

'Immediate Families' include spouses, grandparents, parents, children, and grandchildren, whether by marriage, past marriages, remarriage, adoption, co-habitation or other family extension.

### Entry

1. These Promotion or Competition Rules ('the Rules') apply to all NZME Promotions or Competitions (collectively the 'Promotion') conducted on or off air and by means of any medium – online, radio, print, or a connected device. The Rules may change from time to time.
  2. If a particular Promotion has specific rules or terms ('the Specific Rules') those Specific Rules will apply if there is any inconsistency with the Rules.
  3. Unless otherwise stated in the Specific Rules registration, entry or vote is limited to 1 per person. Where multiple registrations, entries or votes are acceptable, each must be made separately.
-



4. Entry into the Promotion is deemed to be acceptance of the Rules and the Specific Rules and confirmation that the entrant has the necessary authority (for example from the bill payer or owner of a telephone) to enter the Promotion.
5. No purchase is necessary to win or participate in the Promotion, unless specified in the Specific Rules.
6. The Promotion is open to New Zealand Residents only. Disqualified Participants may not enter in the Promotion.
7. NZME reserves the right to exclude any person from participating in the Promotion on reasonable grounds.
8. NZME reserves the right to refuse to award any prize to an entrant who NZME decides (in its sole discretion) has violated the Rules (including the Specific Rules), gained unfair advantage in participating in the Promotion or won using fraudulent means.
9. By participating, entrants grant NZME exclusive permission to use their names, characters, photographs, videos, voices and likeness in connection with the Promotion and for future promotion and marketing purposes and waive any claims to royalty, right or remuneration for such use.
10. All entrant personal details must be valid and up to date and will be held by NZME and may be used for the purpose of the Promotion and for future promotion and marketing purposes in accordance with NZME Privacy Policy (see [www.NZME.co.nz](http://www.NZME.co.nz)) unless otherwise directed by contestants at the time of entry.
11. Personal information provided at the time of entry is presumed to be true and, in the case of text or email notification – active, through to and beyond the date of the Promotion's completion.

### Winning the Prize

12. Only the person who originally entered the Promotion can be awarded the prize (the 'Winner').
13. The Winner will be determined in the manner set out in the Rules or the Specific Rules – if not specified then as determined by the Promoter who shall for this purpose be deemed the judge (the 'Judge').
14. The Judge's determination of the Winner will be final, and no correspondence will be entered into.
15. The Winner will be notified by email, phone (voice or text), mail or in person and must be available for the preparation of all publicity that may be required by NZME. Where attempts to contact the Winner fail (eg when the Winner cannot be contacted by phone after three attempts or mail sent is returned) the Judge will select another winner. If, after successful notification, the prize is not collected within two months of being announced it will be regarded as forfeit. (Note: 3 attempts to contact the Winner will include individual calls to any numbers provided at the time of entry. However, should the prize's total worth equal less than NZD\$250 and be a live-to-air draw, only one failed attempt at contact will be acceptable before the Judge selects another winner.)
16. The Prize is not transferable. No other family members, friends, office associates or any other person will be able to participate on the Winner's behalf. In the event that the Prize specified in the Competition becomes unavailable for any reason the Promoter may substitute a prize of like or equal value.
17. Where the Winner is required to claim the prize in person, they must provide proper identification (e.g., driver's licence, passport, birth certificate). If the Winner is under the age of 18 years their parent or legal guardian must accompany the Winner or give their prior written consent to the award of the Prize.
18. The Winner takes the Prize entirely at his/her own risk and indemnifies NZME in respect of any claim for any accident, injury, property damage or loss of life that may occur in connection with the prize. Where the Prize has associated terms and conditions the Winner accepts the Prize subject to those terms and conditions and restrictions.

### NZME Responsibility

19. NZME reserves the right to amend, vary, extend or discontinue a Promotion at any stage, for any reason.
20. NZME takes no responsibility for any inability to enter, complete, continue or conclude the Promotion due to equipment or technical malfunction, busy lines, inadvertent disconnection, texts with a misspelt keyword, texts to an incorrect short code, Force Majeure or otherwise.
21. To the fullest extent permitted by law NZME will not be liable for any loss or damage whatsoever (including but not limited to direct or consequential loss) or for personal injury as a result of Promotion entry or winning the prize.

### Acceptance

22. Participation in the Promotion is deemed acceptance of these Terms and Conditions.
  23. If the Winner does not accept these Terms and Conditions the prize will be forfeited.
-